

OFFICIAL WORLDPRIDE GUIDE 2014



worldpride

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Join one of the largest International events of all time by advertising in the Official WorldPride Guide 2014! This full color glossy guide includes all of the important dates, events and listings for the most anticipated festival.



ADVERTISING NET RATES

Pride Week in Toronto attracts over 1.2 million visits each year. This June 2014, 50,000 copies of the official WorldPride Guide will be distributed through In Magazine, at key locations in the Church-Wellesley Community, and throughout the festival. A digital copy of the Official WorldPride Guide will also be available at www.worldpridetoronto.com to over 500,000 online visitors in the lead up to WorldPride 2014 Toronto.

DISPLAY ADS RATES

Inside Front Cover.....	SOLD
Outside Back Cover	SOLD
Inside Back Cover.....	\$6,750
Full Page.....	\$5,500
Half Page.....	\$3,250
Quarter Page.....	\$1,950

BOOKING & ARTWORK DEADLINE

~~Booking Deadline..... April 15th, 2014~~
~~Artwork Deadline..... May 1st, 2014~~

NEW EXTENDED DEADLINE

Booking Deadline..... May 12th, 2014
Artwork Deadline..... May 15th, 2014

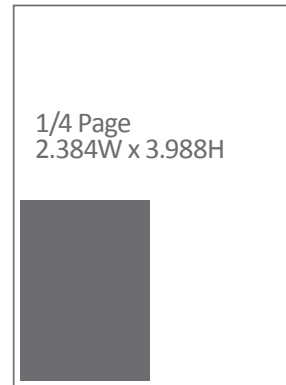
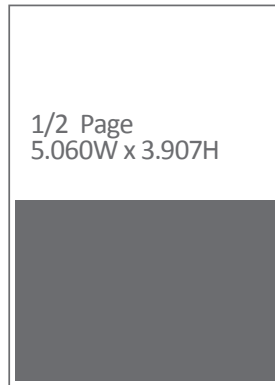
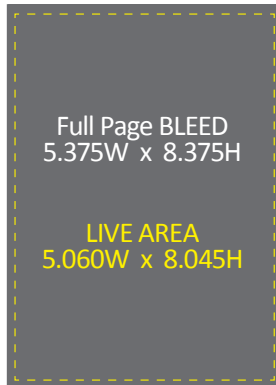
TO RESERVE ADVERTISING SPACE IN THE OFFICIAL WORLDPRIDE GUIDE 2014

Please send and email to PrideGuide@Pridetoronto.com
or call 416-800-4449 x100.

PUBLISHING DATE: JUNE 1ST, 2014



ADVERTISING SPECIFICATIONS



MECHANICAL SPECIFICATION

Full Page BLEED.....5.375W x 8.375H
Full Page.....5.060W x 8.045H
1/2 Page.....5.060W x 3.907H
1/4 Page.....2.384W x 3.988H

UPLOAD INFORMATION

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