



Board of Directors Minutes

Thursday, January 21, 2012
 Pride Toronto Board Room
 14 Dundonald Street
 Toronto, Ontario

Present: Francisco Alvarez, Evan Dean, Daniel Knox, Chad Simon, Luka Amona, Sean Hillier, Susan Gapka, Roy Mitchell

Guests: Kevin Beaulieu, Ryan Lester (Item 10 only)

Meeting called to order at 12:31pm.

| Item | Actions |
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| <p>Item 1: Approval of Agenda</p> <p><i>Motion: To approve the agenda for 21-Jan-12 as presented at the Board of Directors meeting.</i></p> <p>Moved: C. Simon Second: E. Dean Carried unanimously</p> | |
| <p>Item 2: Introduction & review of objectives</p> <p>L. Amona provided an overview of the day's objectives.</p> | |
| <p>Item 3: Review of WorldPride Bid</p> <p>F. Alvarez provided an overview of the WorldPride bid and Pride Toronto's commitments to Interpride based on that bid.</p> | |
| <p>Item 4: Review of contract with InterPride</p> <p>K. Beaulieu provided an overview of the contract Pride Toronto signed with Interpride</p> | |
| <p>Item 5: Detailed update of current work & proposals from the WorldPride Planning committee</p> <p>F. Alvarez provided an overview of the current work being completed by the WorldPride planning committee and its working groups.</p> <p>The board discussed the Mission Statement for WorldPride 2014</p> <p>K. Beaulieu provided an overview of the milestones that need to be taken between now and WorldPride 2014 within 4 overarching categories.</p> | <p>Staff are to report back what, if any, actions will be taking place logistically to start expanding the festival between now and 2014.</p> |

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| <p>Motion: To approve the mission statement for WorldPride 2014:</p> <p>WorldPride 2014 is an international celebration incorporating activism, education, history and culture of global LGBTTIQQ2SA communities. Demonstrating Canada's continued progress in human rights and our dynamic, diverse city, Toronto welcomes the world.</p> <p>Moved by: L. Amona Seconded by: S. Hillier Carried unanimously</p> <p>Motion: To approve the vision statement for WorldPride 2014:</p> <p>WorldPride 2014 aspires to:</p> <ul style="list-style-type: none"> - Advance LGBTTIQQ2SA human rights around the world by advocate for equality, and fostering connections between communities. - Produce a successful event leaving a legacy that builds capacity for Pride Toronto, partner organizations and participants. <p>Moved by: L. Amona Seconded by: C. Simon Carried unanimously</p> <p>Motion: To approve the goals for WorldPride 2014:</p> <ul style="list-style-type: none"> - Engage, inspire and empower LGBTTIQQ2SA individuals and communities, including marginalized and disadvantaged people. - Contribute to the local and national economy. - Showcase the best of our city and country through vibrant cultural events featuring diverse artists, organizations and communities. - Produce a powerful international human rights program that brings together inspiring LGBTTIQQ2SA leaders to advocate for progressive change and freedom everywhere. - Bring people together and honour our past, celebrate the present and inspire a better future. <p>Moved by: L. Amona Seconded by: S. Hillier Carried unanimously</p> <p>Motion: To adopt the existing Pride Toronto Values and Principles for WorldPride 2014:</p> <p>Moved by: L. Amona Seconded by: C. Simon Carried unanimously</p> | |
| <p>Item 6: Discuss & Approve key WorldPride components</p> <p>Motion: To approve the presented WorldPride 2014 components.</p> | |

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| <p>Moved by: L. Amona Seconded by: F. Alvarez Carried unanimously</p> | |
| <p>Item 8: Approve revised WorldPride date</p> <p>Motion to record the vote Moved by: S. Hillier Seconded by: D. Knox Failed</p> <p>Motion: To accept staff recommendations regarding the dates of June 20th-29th 2014 for WorldPride 2014 Moved by: S. Hillier Seconded by: E. Dean Carried</p> | |
| <p>Item 9: WorldPride 2012 Activities</p> <p>F. Alvarez provided an overview of recommendations made by the WorldPride 2014 committee for advertisement opportunities at WorldPride 2012 London</p> <p>Motion: To accept the recommendations for WorldPride 2012 Activities. Staff to report back to the board by the end of February 2012 with a detailed cost plan for execution.</p> <p>Moved by: L. Amona Seconded by: C. Simon Carried unanimously</p> <p>Branding Design:</p> <p>Motion: Staff begin the process of developing a proposal for pro bono work for design and branding based on creative brief submitted by the branding working group. Staff will provide a progress report back to the Board at the Feb-15-2012 board meeting.</p> <p>Moved by: L. Amona Seconded by: F. Alvarez Abstained: C. Simon Carried</p> | |
| <p>Item 10: WorldPride Governance</p> <p>L. Amona provided an overview of the legal opinions received by legal counsel regarding the governance structure of WorldPride 2014.</p> <p>Motion: Pride Toronto will not create a separate organization to be incorporated for WorldPride 2014. Pride Toronto will increase Directors' liability insurance for 2014. Further that the WorldPride Planning Committee will remain a committee of the Board of Pride Toronto.</p> | |

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| <p>Moved by: S. Hillier Seconded by: C. Simon Carried unanimously</p> <p>L. Amona provided an overview of the governance structure of the organization: The Board will remain as an oversight and governance body.</p> <p>Staff will operationalize board decisions and logistically operate the festival.</p> <p>Senior Volunteers will remain the lead of the operational component during the Pride Festival and will work with staff in the execution of their roles and responsibilities.</p> | |
| <p>Item 10: Fundraising and Budgeting</p> <p>R. Lester provided an overview of fundraising and budgeting for the 2014 festival.</p> | |
| <p>Item 11: Outreach</p> <p>Joined with Item 12</p> | |
| <p>Item 12: Review composition of WorldPride Committee</p> <p>The board will re-visit this issue in the coming week.</p> | |
| <p>Item 13: Other Business</p> <p>None</p> | |
| <p>Item 14: Motion to Adjourn</p> <p>Motion: <i>To Adjourn the Meeting</i></p> <p>Moved: S. Gapka Second: L. Amona Carried unanimously</p> | |

Meeting adjourned at 5:50pm.