



AFFILIATE EVENTS 2011

Pride Toronto Affiliate Events are organized and produced by partner community groups and external organizations. These events may be community-based or commercial events, but they must support the diversity initiatives of Pride Toronto. The events can range from cultural, artistic, family, youth, all-ages and/or adult only. Over the last 5 years, the affiliate events program has grown successfully to promote our partners and help bring a wide range of events to the LGBTTIQQ2SA community in Toronto during the month of June.

EVENT DATES

All Pride Toronto Affiliate Events must be held between June 1st, 2011 and July 3rd, 2011.

PROGRAM BENEFITS

All participating organizations will receive the benefits listed below:

- Listing of your event in the events calendar on our website
- Listing of your event in our Iphone Application
- Listing of you event on our social media networks, facebook and twitter.
- 2 VIP Passes
- A radio broadcast announcement of your event during our "60 days of pride" on 103.9 Proud FM
- A Banner Ad on the Pride Toronto website (ad must be provided as per our specifications).

ELIGIBILITY REQUIREMENTS & APPLICATION DEADLINE

An organization seeking to participate in the Affiliate Events Program must complete and submit an Affiliate Event application form which can be found on the www.pridetoronto.com website.

Please note that applications will only be processed upon receipt of all of the following items:

- A completed Affiliate Events Application
- Payment of Application Fee (Credit card, Cheque or Cash)
- 2 letter(s) of support demonstrating that your event does meet with the mission, vision, and values of Pride Toronto.
- A signed agreement letter between event organizers and Pride Toronto to abide by all by-laws and codes of conduct set out by Pride Toronto, including adoption of our anti-racism, access, and equity policies (see Appendix A).
- General Liability Certificate of Insurance, naming Pride Toronto as an additional insured in the amount of \$2,000,000.



Please note: Pride Toronto reserves the right to accept or decline any application without liability. If your application is not accepted, your application fee will be returned.

Application Deadline is May 31st, 2011

Any organization planning to host multiple events should contact:
Nichole or Lucas for more information.

Contact information:

Nichole Jardine

Lucas Beaver

Pride Toronto Affiliate Events Coordinators

affiliate_events@pridetoronto.com

AFFILIATE EVENT PROGRAM FEES

*SMALL NON-PROFIT / COMMUNITY GROUPS FEE \$100.00 + HST (13.00) = \$113.00

LARGE NON-PROFIT / COMMUNITY GROUPS FEE \$150.00 + HST (19.50) = \$169.50

FOR-PROFIT / COMMERCIAL GROUPS EVENT FEE \$300.00 + HST (39.00) = \$339.00

*Organizations with fewer than 20 employees

Appendix A The applicant agrees to operate in a manner consistent with the celebration of pride and the positive value of diversity in the lesbian, gay, bisexual, transsexual, and transgender, intersex, queer, questioning, two-spirited and allied communities. On behalf of, and with the authority of the organization/business or individual making this application, you hereby declare that the policies upholding equal opportunity and non-discrimination have been adopted, by which discrimination on the grounds of race, colour, creed, national origin, religious or political affiliation, sex, age, personal or family relationships, disabilities, HIV/AIDS, income restrictions, union affiliation, and sexual or gender orientation is prohibited by and within the organization/business or individual. The applicant will not present images or messages that promote or condone, or may promote or condone, violence, hatred, degradation or negative stereotypes of any person(s) or group(s). Further, the applicant will respect the right of all members and supporters of the lesbian, gay, bisexual, transsexual, transgender, intersex, queer, questioning, two-spirited, and allied communities to participate in Pride Week.

PLEASE NOTE: 3 WAYS TO SUBMIT YOUR APPLICATION

MAIL: Attention: Affiliate Events Program
 14 Dundonald Street
 Toronto, Ontario, M4Y 1K2

FAX: 416-927-7886 Attention: Affiliate Events Program

SCAN & EMAIL: affiliate_events@pridetoronto.com



APPLICATION FORM 2011

CONTACT INFORMATION

Organization Name: _____
Primary Contact: _____
Phone: _____
Cell Phone: _____
Fax: _____
Email: _____
Address: _____
City/Town: _____
Province/State: _____
Country: _____
Postal Code/ZIP Code: _____

ORGANIZATION CATEGORY & FEES (Note that all fees are shown in Canadian funds):

- Small Not-for-Profit/Community Group \$100.00 + HST (13.00) = \$113.00
- Large Not-for-Profit/Community Group \$150.00 + HST (19.50) = \$169.50
- For-Profit/Community Group \$300.00 + HST (39.00) = \$339.00

EVENT INFORMATION (The following information will be used for you listing in the Affiliate Events Guide, our website, and our press release listings. Note that late applicants that are approved will not have the opportunity to be listed in the Affiliate Pride Guide and press release listings, only on the website.)

Event Name: _____
Date & Hours: _____
Location: _____
Event Description: _____

Event Contact Information: _____
Website: _____



TERMS AND CONDITIONS

****On behalf of and with the authority of the organization/individual making this application, I hereby declare:**

1. The applicant agrees to operate in a manner consistent with the celebration of pride and positive value of diversity in the LGBTTIQQ2S communities. On behalf of and with the authority of your organization making this application, you hereby declare that policies upholding equal opportunity and non-discrimination have been adopted by which discrimination have been adopted by which discrimination on the grounds of Race, Colour, Creed, National Origin, Religious or Political affiliation, Sex, Age, Personal or Family Relations, Disabilities, HIV/AIDS, Income Restrictions, Union Affiliation, Sexual Orientation, and Gender Orientation is prohibited by and within your organization. The applicant will not present images or messages that promote or condone, or may promote or condone, violence, hatred, degradation or negative stereotypes of any person(s) or group(s). Further the applicant will respect the right of all members and supporters of the LGBTTIQQ2S communities to participate in Pride Week 2011.
2. The applicant is fully responsible for and agrees to comply by and enforce all applicable laws and regulations in connection with the event.
3. The applicant is fully responsible for any damages to persons or property, as well as any claims, causes, payments or compensation or settlements arising there from, resulting from any activity, omission, violations or any other kind of illegal or wrongful act or activity. The applicant specifically agrees that Pride Toronto assumes no responsibility for damages to persons or property however caused, as a result of or pertaining to the participation and / or activities of any applicant. The applicant agrees that the terms in paragraph 11, apply without qualification to all losses and injuries anticipated and generally described by this paragraph.
4. I understand and certify that our event sponsors understand they are not sponsors of Pride Toronto and/or Pride Week.
5. I acknowledge that Pride Toronto reserves the right to final approval of all advertising and promotional artwork for this event bearing the Affiliate Events Logo.
6. I agree to submit a copy of all promotional material related to the event to Pride Toronto for archiving purposes.
7. I agree to include marketing materials from Pride Toronto in mailings and email blasts for my event. Please include us in all email blasts: affiliate_events@pridetoronto.com
8. I understand that there is a fee associated with my entry and that my application will not be processed until the fee is paid.
9. I agree to carry a commercial liability insurance policy with the minimum limit of two million dollars (\$2,000,000.00). I further agree to add Pride Toronto as an additional



insured for the event and will provide Pride Toronto with proof of insurance through fax, mail, or e-mail by May 31, 2011.

10. Pride Toronto retains the right to refuse any application, and remove its endorsement of an event it lists of Pride Toronto's Affiliate Events Program without liability.
11. Pride Toronto retains the right to cancel Pride Week or Pride Week Events at any time, in part or in full, without liability.
12. In consideration of the acceptance of this application and permission to participate in the Affiliate Events Program, I for myself, my heirs, executors, administrators, successors and assigns, hereby release, waive and forever discharge Pride Toronto, the City of Toronto, The Toronto Police, the Chief of Police, the Toronto Transit Commission, The Toronto Parking Authority, and all other associations, sanctioning bodies and sponsoring companies, and all their respective agents, affiliates, servants, contractors, representatives, volunteers, staff, elected and appointed affiliates, successors and assigns of and from all claims, demands, damages, costs, expenses, actions and causes of action, whether in law or equity, in respect of death, injury, loss or damage to my person or property howsoever caused, arising or to arise by reason or my participation in the said event, whether as an event organizer or otherwise, whether prior to, during or subsequent to the event, and notwithstanding that the same may have been contributed to, or occasioned by the negligence of any of the aforesaid.

I further hereby undertake to hold and save harmless and agree to indemnify all of the aforesaid from and against any and all liability incurred by any or all of them as a result, or in any way connected with my participation in the said event.

Before submitting your application, please review the information to ensure it is complete and accurate. I have read the Terms and Conditions of my application to the Affiliate Events Program and the rules and regulations and agree to be bound by them.

Signature: _____ Date: _____