

R.O.P.E.s.

(Welcome to our Rules of Parade Entry site)

Pricing at a Glance

Category	Permit Type	Pricing			
		Early Bird ¹	EventBrite Fee	Standard	EventBrite Fee
Category A					
LGBTTIQQ2SA Community Group	Marching Permit	Donation		Donation	
	Vehicle Permit	\$200	\$12.99	\$250	\$15.99
	Sampling Permit ²	\$100	\$6.99	\$125	\$8.49
Category B³					
Charity/Government/Political/Student Groups/Unions/ Marching Bands	Marching Permit ⁴	\$200	\$12.99	\$250	\$15.99
	Vehicle Permit	\$400	\$23.95	\$500	\$27.95
	Sampling Permit	\$200	\$12.99	\$250	\$15.99
Category C					
Commercial Entry ⁵	Marching Permit	\$500	\$27.95	\$625	\$31.83
	Vehicle Permit	\$1000	\$44.95	\$1250	\$53.70
	Sampling Permit	\$500	\$27.95	\$625	\$31.83

Marching Permit is for pedestrians only; no vehicles are permitted with this permit

Vehicle Permit is for 1 vehicle only; no marchers are permitted with this permit type

If your group would like to have a vehicle or float and marchers you must purchase both permits

Pricing is exclusive of HST and EventBrite Fees

¹ Early Bird Pricing is available until February 28 2014

² Please review our sampling policy (<http://www.pridetoronto.com/festival/parade--marches/annual-pride-parade>)

Sampling permits are only available to participants who have a marching permit

³ Groups with a total membership under 25,000 people are eligible for this category. All other unions are to contact Ben@pridetoronto.com for application details (charities excepted).

⁴ Marching contingents have a maximum of 100 participants.

⁵ Businesses with 2 or fewer physical stores/ retail outlets/ franchises in Canada only. All other businesses are to contact ben@pridetoronto.com for application details.

Safety first (applicable to anything and everything)

- ***NEW*** Each float built on a flatbed truck over 8 feet long **MUST** have the rear wheels covered with wood panels
- Your float may not be higher than 13ft from the ground (to avoid live streetcar cables); electrocution never goes well.

- Your float may not be wider than 9ft (one traffic lane wide). We bet that getting your float stuck between the centre median and the barricades is not exactly what you had planned for the day.
- Please use paper streamers in place of confetti – confetti is a nightmare to clean up off a gritty street especially after a fabulous pride parade!
- **Unbranded** balloons are GREAT - as long as they are tied down and no higher than 13ft from the ground. Remember we're in the airport's flight path!
- Bubbles are GREAT – seriously, bubbles are GREAT!
- Feathers attached to costumes are GREAT, but please do not release a flock of birdless feathers into the air; they too are a nightmare to catch and/or peel from the pavement.
- **Unbranded** signs are wonderful (as long as they are no higher than 13ft from the ground). Not to mention that trying to hang onto a 13ft sign in the wind is an adventure, we'd like you to march proudly down the parade route, not be dragged down it!
- Water guns are GREAT – don't forget to fill 'em up with **water and water only!** We fully endorse you testing their squirtability on the parade coordinators who will be melting in the sun.
- Handing out food and/or beverages is strictly prohibited, as nothing ruins a good time like anaphylaxis.
- If you have a sampling permit, you may hand out items to the crowd, but absolutely no throwing of anything from the floats! Head injuries have abounded in years past from well-intentioned tossing.
- Absolutely no throwing of condoms! Please hand them out to ensure the generosity of your gesture does not have its integrity compromised. Safe Fun for all!

Rules and Regulations

- Non-registered groups will not be permitted to join the parade on the day of the event.
- Your entry must reflect the theme of the year – the WorldPride theme is RISE UP!
- Please think safety when deciding how many people will ride on your float. Each person must have a solid object to hold onto. Once the parade is underway, riders are NOT permitted to jump on or off the float. Remember that stopping a flatbed truck on a dime is simply not possible.
- Each float MUST have a dry chemical extinguisher on board.
- Bring an emergency repair kit with tape, glue, wire, fuses, tools, etc.
- Know how to get hold of a towing company appropriate to the size of your vehicle incase of parade day breakdowns – we do not have tow trucks on hand.
- The use of pyrotechnics and open flame are strictly prohibited.
- Floats must not present images or messages promoting or condoning violence or hatred of any persons or groups and must be consistent with The City of Toronto and Pride Toronto's anti-discrimination policies.
- No animals are allowed in the Parade, for their safety and yours.
- Sale of any kind of goods or services to the crowd along the parade route is strictly prohibited.
- All permits remain the sole property of Pride Toronto and may be reclaimed by Pride Toronto at any time.

- All participants in the WorldPride Parade will adhere to the terms and conditions outlined in Pride Toronto's Parade Terms and Conditions document located at <http://worldpridetoronto.com/festival/parade--marches/annual-pride-parade>
- All participants in the WorldPride Parade are subject to all municipal, provincial and federal laws and/or by-laws. Alcohol and all other controlled substances are not permitted on the parade route. Any individual, group or float found with alcohol or prohibited substances will be removed immediately.
- **Upon completion of the parade route, floats will be ushered by into an immediate de-staging area where they will need to be dismantled to road-ready form within 5 minutes. We request that you take this into consideration when building your float. Road-ready vehicles are vehicles deemed to be safe on public roads in accordance with the Highway Traffic Act.**
- **No entry may use the Pride Toronto logo, the WorldPride logo, or any interpretation of either without written consent from Pride Toronto.**

Tidbits

- We consider all floats to be vehicles
- Since we know that waiting is tedious and exhausting we have staggered the arrival time of groups – some are arriving AFTER the parade has begun – as such PLEASE arrive ON TIME so that you do not miss your parade experience.
- Vehicles and people line-up in different areas, if you have people riding ON your vehicle they may line-up with the vehicle, if you have people walking in front/behind your vehicle they must line-up with the marchers. **People will not be permitted to board their vehicle at the parade start line; this must be done in the vehicle holding area on Rosedale Valley Road.**
- We know that your marching permit and vehicle permit may not appear to be in sequential order – they are to us! Please know that we have planned accordingly so that your vehicle will arrive at the start line at the same time as your marching group.
- There is something very affirming about marching or dancing with a group of friends or your community group in the Pride Parade. Take your Pride Parade involvement to the next level. Explore the use of costumes, props and choreography in your entry. Whether you dance or march, be colourful and bright!
- If your entry wishes to be near/beside another entry BOTH entries must indicate the request in their applications. Although not a guarantee, we will do our best to accommodate such requests.

Accessibility

If you have individuals with accessibility needs please contact our Accessibility Team at accessibility@pridetoronto.com

Flags and Banners

Flags and banners are fun to make and easily carried. They are excellent and entertaining props. Flags with your organization's logo can help identify who you are and what you represent. Flags that are colourful and held high above the crowd will attract a great deal of attention. Remember to use lightweight fabric and waterproof material. Don't forget to decorate them, the flag pole and why not, decorate the flag bearer too!

Carriables

Remember it keep it lightweight, weatherproof and of course colourful! Use materials such as polystyrene, plastic or papier mâché with a good glaze coating.

Puppets, Boats, and Dragons

These can be structures that are carried by performers inside the body of the creation. There are many possibilities here: dragons, hyper-life-sized marionettes, etc. Remember to keep the structures lightweight and avoid top heaviness as this may cause balance problems.

One final note: we endeavour to make your WorldPride Parade experience a fabulous one – if you have any questions, we want to hear from YOU!

Have a Safe and Happy WorldPride 2014!

Carolynn Gludish, Tristan Smith & Joanna Eaton
Parade Team Leads
Pride Toronto
parade@pridetoronto.com
www.worldpridetoronto.com